

# Manifesto

## WE ARE WOMEN WHO...

We know the power of a thought, so we manage our minds like a CEO.

We have our own backs.

We don't seek outside approval; we approve of ourselves.

We look for the possibilities in problems.

We want what we want without apology.

## CLEAN UP OUR MINDS DAILY

We don't shrink from life; we expand into life with a "bring it, I was made for this" attitude.

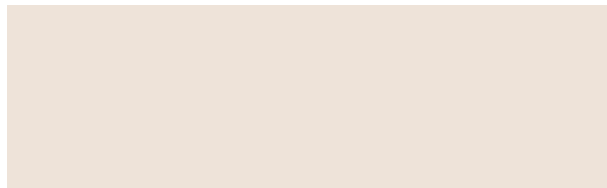
We choose thoughts that fit into the lives we desire.

We live as if our dreams have already come true.

We live from our futures, not our pasts.

We know that the best way to improve our lives is to enjoy our lives.

We don't fix ourselves, we create ourselves.



# SCHOOL OF SELF-IMAGE



We consume quality — the foods we eat, the conversations we have, the people we surround ourselves with, the places we go, the things we read and watch.

We curate surroundings that match our futures, not our pasts.

We don't engage in idle gossip or complaining; we choose to spend our energy on conversations that grow us, foster solutions and lead to our dreams.

We don't save our best stuff for a special occasion; our daily life is the special occasion.

## UPGRADE OUR SURROUNDINGS

We pay attention to how things feel; we choose things that grow us, expand us, light us up, reveal the truest us.

We create environments that match our desires and dreams.

We value the details of life — a well-prepared cup of coffee, a beautiful glass with our favorite beverage, a freshly made bed, a beautiful vase of flowers.

## SHOW UP ON PURPOSE

We know that style matters — how we dress, speak, carry ourselves — because it expresses our story of who we are and where we're going.

We take inspired action towards our dreams based on our tiny daily decisions that lead to big results over time.

We hold ourselves in high regard — with our posture, dress and words.

We are constantly pushing our style edge to expand how we see ourselves.

We don't look around and wait for the world to tell us how to show up; we show up and let the world respond.

We know that we belong in any room we choose to enter.

We know that every action we take is a creative act, and we create on purpose.